

MicroGenesis

Delivering End-to-End Manual and Automated Testing Service

According to Forrester, global mobile device usage is expected to reach more than 5.5 billion users by 2022. With the rising mobile adoption in APAC region, especially India and China, the global mobile penetration should reach 70 percent by 2022, which is twice the number of users recorded in 2008. The growing number of mobile phone and internet users clearly reflects the huge potential that mobile application industry. With the mobile app market being so large, certainly the need for mobile application testing is also correspondingly large. Bangalore headquartered MicroGenesis, was quick enough to sense the market potential of Mobile Application Testing amongst the surging mobile app industry. And hence, a test automation solution and service provider set forth to deliver technology driven solutions and services to add tangible business values to their customer's purpose.

Established in 2000, MicroGenesis carries out all their testing projects under their testing arm – QuEdge, which adds to the potential of Mobile Apps Testing market by offering unique spectrum of solutions that include ALM, DevOps, Systems Engineering, Software testing including mobile and security testing and Documentation Management Systems. MicroGenesis is renowned for its arsenal of services which range from Software Consulting, Atlassian services, Training, Software Development and Testing, Managed Services and Project off-shoring and Delivery.



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An ISO certified firm, today, MicroGenesis TechSoft has emerged as a cost-effective and competent test automation solution provider in the global market. MicroGenesis has developed an innovative framework for test automation that takes the approach of configuration based testing. It works

across the domains including web-based, stand alone applications, mobile app, IoT and API testing. Test results are archived through a web-based repository that can be accessed across geographies.

Sharing one of their successful client stories Manoj Tharian, Founder, MicroGenesis TechSoft utters, “One of our customers in the telecommunications domain required a test process for their web based solution which was developed in a different geography. Our understanding of the domain as well as our highly experienced professionals with decades of experience in software industry enabled us to design comprehensive test coverage for the client. MicroGenesis’ efficient test coverage exposed several major defects that are impossible to detect in a rudimentary testing process and our continuous delivery without breaks enabled fixing issues early in the SDLC and fetched a significant business gain to the customer.”



Manoj Tharian,
 Founder

Believing in the core values of Commitment, Integrity and Quality, the company renders customer-first approach by accommodating the needs of the customers, or by going beyond it to help them address their concerns and constraints. The highly skilled resource pool and uncompromising work ethics of MicroGenesis have helped the firm in building a versatile clientele from various parts of the world including US, Europe, APAC and Middle-East. Delineating about the company’s future plans Manoj Tharian says, “We aim to achieve brand positioning as experts in Software services, Verification and Validation in Medical and Embedded applications and Automotive testing. Smart homes, smart offices/factories and smart cities - these are the highly growing markets today and we plan to successfully establish ourselves as a niche player in it. Apart from these, MicroGenesis is venturing into moulding core expertise on development and verification services for IoT based applications and systems and also building relationships that endure a long term state-of-the-art technical support and interactive training.” **ERP**